



# UNION STATION

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## **Denver Union Station partnering with CommutiFi to offer parking & commuting solutions at bustling transit center**

**DENVER, CO (Dec. 6, 2016)** – [Denver Union Station](#) is pleased to announce that it has partnered with Boulder based transportation technology company [CommutiFi](#) – developer of the BluCar mobile app – to help manage all third-party transportation at the bustling transit center.

Each day, more than 14,000 people pass through Denver Union Station on RTD’s regional bus, Light Rail and Commuter Rail services - including the University of Colorado A Line to/from Denver International Airport. Additionally, The Crawford Hotel and the property’s nine unique restaurants and bars are busy destinations for Denverites and travelers. With all this activity and no on-site parking, one of Denver Union Station’s most important goals is managing the curbside along Wynkoop Street. Improving efficiencies and access for all Denver Union Station guests is one of the primary reasons CommutiFi was brought on.

“Denver Union Station has hired CommutiFi to redefine curbside management and usher in the latest technologies and services that are helping people get around,” said Sean Timmons, Vice President of Asset & Risk Management at McWhinney, which is a member of the Union Station Alliance. “We want to be at the forefront in changing the transportation ecosystem in downtown Denver and this partnership is a progressive first step in the right direction.”

CommutiFi’s software and management platform integrates parking, rideshare, and first/last mile solutions for commuters. Its mobile app BluCar is now powering Denver Union Station’s valet services, which allows guests to experience ticketless valet parking and request vehicles back in advance, saving valuable time for guests. In the coming months, the CommutiFi platform will be expanded to include valet and ridesharing validations, a customized employee parking program for the building’s more than 700 employees, and an enterprise solution for nearby businesses. There are also plans to launch a shuttle service that will connect commuters to other parts of downtown.

“We are excited to showcase the CommutiFi platform and all of its multimodal capabilities at such a highly trafficked and progressive destination,” said CommutiFi Founder Rich Schmelzer. “Union Station is the jewel of Denver and we look forward to hosting other transit centers, campuses, business districts and mixed use developments at this location who want to learn how to deliver a seamless, subsidized end user experience to their customers.”

For more information on Denver Union Station, please visit [www.unionstationindenver.com](http://www.unionstationindenver.com).

For more information on CommutiFi, please visit [www.blucar.com](http://www.blucar.com).

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