



## BUILD THE STATION

### OFFICIAL RULES

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**How to enter the contest:** Create a replica of Denver Union Station using exclusively LEGO elements. Post a photo of your creation to Instagram using the hashtag #BuildTheStation and tag the @DenverUnionStation Instagram account.

**Grand Prize:** Two-night stay at The Crawford Hotel including complimentary valet parking, dinner for two and breakfast for two. Plus, two complimentary tickets to “The Art of the Brick” exhibition at the Denver Museum of Nature & Science. (Value = \$400)

*People’s Choice Prize:* Two complimentary tickets to “The Art of the Brick” exhibition at the Denver Museum of Nature & Science. (Value = \$57.90)

**Winner selection:** Denver Union Station’s Marketing team will select the top 5 submissions on Friday, November 6, based on creativity, construction technique, overall aesthetic. The 5 contestants will be notified via Instagram Direct Message of their nomination and will be featured on Denver Union Station’s Instagram account beginning Monday, November 9. The public will be able to vote for their favorite LEGO replica by “liking” their favorite on Instagram through Friday, November 13. This will determine the People’s Choice winner.

Additionally, the 5 nominees will be sent to Nathan Sawaya, who will select the Grand Prize winner by Friday, November 13, based on creativity, construction technique, overall aesthetic. The winner will be notified via Instagram Direct Message on Monday, November 16. The People’s Choice winner (replica with the most Instagram likes) will be notified on Monday, November 16. The Grand Prize winning artwork will be installed in the Great Hall (exact location is TBD) through the end of January 2021.

For more information, please visit [unionstationinddenver.com](http://unionstationinddenver.com).

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST**

**Consumer Disclosure:**

1. You have not yet won this contest.
2. No purchase or payment of any kind is necessary to enter or win this contest.

3. One prize will be awarded at the end of the contest, which is a two night stay at The Crawford Hotel.
4. The odds of winning will depend on the number of eligible entries received. There will be one prize and approximately two prize notices distributed.
5. The sponsors are Union Station Alliance LLC (“DUS”) and Denver Museum of Nature & Science (collectively “Sponsor”). DUS’s actual principal place of business is 1701 Wynkoop St. Denver, CO 80202.
6. Receipt of the prize is restricted as follows:
  - (a) This contest is intended for participation in Colorado only and is open only to participants who at the time of entry are legal residents of Colorado.
  - (b) The one night stay at the Crawford Hotel is subject to availability.
  - (c) All reservations must be made at least two (2) weeks in advance.
  - (d) Internet access is required to enter the contest.
  - (e) Employees, officers and directors of the Sponsor, and those entities involved in the preparation of materials and/or administration of this contest, suppliers, distributors, or retailers for the Hotel, and their immediate family members (spouse, siblings, children and parents) and those living in the same household as such individuals (whether or not related) are not eligible to enter.
  - (f) If a prize notification is returned as non-deliverable, or if a potential winner is not eligible or does not comply with the Official Rules, a forfeiture of the prize will result and an alternate potential winner may be selected.
  - (g) As a condition of participating in this contest, all participants agree that any and all disputes, claims and causes of action arising out of or connected with this contest or the prize awarded shall be governed by the laws of the State of Colorado and that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this contest shall be resolved individually, without resort to any form of class action, exclusively before a court in Colorado having jurisdiction. Further, in such dispute, under no circumstances will a participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental or consequential damages, including attorneys’ fees, other than the participant’s actual out of pocket expenses (i.e. costs associated with entering this context).

(h) All participants in the contest agree to hereby release, discharge and hold harmless Nathan Sawaya, Nathan Sawaya, Inc., the Sponsor, and its affiliates, parents, subsidiary and related companies, advertising and promotion agencies, Facebook, Twitter, Instagram (collectively, the "Promotion Entities") and the Promotion Entities' respective offices, directors, employees, independent contractors, representatives and agents from any and all claims, actions, demands, losses, liabilities and damages of and kind whatsoever existing now or arising in the future (including, without limitation, including direct, indirect, incidental, consequential or punitive damages), costs and expenses (including, without limitation, reasonable attorneys' fees, court costs, settlement and disbursements) directly or indirectly arising in whole or in part out of acceptance, possession, use or misuse of a prize, participation in any contest or prize related activity, access to a web site, and/or participation in this promotion.

(i) The Promotion Entities are not responsible for injury or damage to the participants' or to any other person's computer related to or resulting from participating in this contest or downloading materials from or use of any web site. If, for any reason, the contest is not capable of running as planned by reason of, but not limited to, infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which the Sponsor deems, in its sole opinion, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest or any part thereof and select the winner from entries received prior to the action or as otherwise may be deemed fair and equitable by the Sponsor.

(j) The Promotion Entities shall not be liable to the winner or any other person for a failure to execute the contest, or supply a prize or any part thereof, by reason of any act of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether valid or invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any similar or dissimilar event beyond their reasonable control.

(k) By entering and, if applicable, accepting a prize, participants and/or the winner hereby consent, where lawful, to the use by the Sponsor (and its authorized third parties) of their name, hometown, entry details, images and/or biographical information in any and all media and marketing efforts now known or hereafter developed worldwide, and on the Internet and World Wide Web, without additional compensation, and without the right of review, notification or approval.

(l) By participating in this contest, guest names will be supplied along with contact information to Sage and the Hotel as an entry to win a two night stay at the Crawford

Hotel. Your contact information will not be sold or shared with entities outside of Sage and the Hotel.

7. This contest starts on or about **12:00:01** a.m. **Mountain Time** on **September 23, 2020** and ends **11:59:59** p.m. **Mountain Time** on **November 5, 2020**. The contest winner will be selected at random from all eligible entries received by the **November 13, 2020** deadline.

Do not participate in the contest if you are not a legal resident of and physically located in the United States at the time of entry or you otherwise do not fall within the eligibility requirements set forth herein. Any entry submitted which does not fall within the eligibility requirements set forth herein will be void.

For questions or comments please email [info@unionstationindenter.com](mailto:info@unionstationindenter.com).

This contest is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram though they may be used to promote the sweepstakes and the Hotel. All information provided by entrants in this contest is being provided to the Sponsor and not to Twitter or Instagram.